



ADVERTISING REGULATION DEPARTMENT REVIEW LETTER

November 18, 2025

Jessica Chang
CAPITAL CLIENT GROUP, INC.

Reference: **FR2025-1030-0261/E**
Link Reference : FR2025-1030-0264

Org Id: 6247

1. Single Sheet - Rise to the Role - Benefit selling worksheet - Shifting from features to why
Rule: FIN 2210
1 Page
- Total Fee: \$300

Dear Jessica Chang,

The communication submitted appears consistent with applicable standards.

Reviewed by,

Caitlin M. Kirby
Senior Analyst

Please send any communications related to filing reviews to this Department through the Advertising Regulation Electronic Filing (AREF) system or by facsimile or hard copy mail service. We request that you do not send documents or other communications via email.

NOTE: *We assume that your filed communication doesn't omit or misstate any fact, nor does it offer an opinion without reasonable basis. While you may say that the communication was "reviewed by FINRA" or "FINRA reviewed," you may not say that we approved it.*